



# *Professional Coating Systems*

**mipa**  
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## Tradition and Innovation

MIPA SE was established in 1948 at the time under the business title of Paul Mittermayer GmbH in Landshut. Today, thanks to the traditions of the founding family which go back to 1900, the company can look back on **more than 100 years of history in manufacturing lacquers and paints.**

In order to attain an internationally significant position on the market MIPA SE has been consistently expanding its structures and reinforcing them ever since that time.

## Investment – Growth – Success

Today, our production programme includes

- car paints,
- industrial paints and
- construction paints.

Individual products have developed into **innovative, complex systems** that cover all levels of professional coating procedures. These lacquer and paint systems are continually adapted to the requirements of professional users and the latest technologies.

Investment, innovation and success are inextricably connected at MIPA. It was only in 1996 that one of the most **modern paint factories of Europe** was opened at the headquarters in Essenbach. Year for year, investments in modern machines, devices and rooms increase capacities as well as the quality of our products.



# MIPA SE



The success in sales of these products will also provide a sustained flow in the future. Only in this way can Mipa customers continue to be supplied with the same consistent, high-quality, efficiently produced products using the most modern technologies.

MIPA SE is dedicated to its customers in every way including with regard to their **quality demands**. The Quality Management Programme documented according to ISO 9001:2000 all processes in the company are continuously tested and improved – from raw materials purchasing to customer receipt of goods. All details concerning Mipa Paints are comprehensible and have been consistently optimised for years.

## Our Customers are our Focus

In the internationally active MIPA SE with customers in more than 85 countries, the core of the family business has been preserved up to this day. This guarantees a quick decision-making process, complete orientation on the needs and quality demands of the market and the necessary flexibility. It also ensures customers that with MIPA SE they are getting a competent and reliable business partner.



## Systematic Success

The colour spectrum of international automotive painting comprises more than **50.000 different shades** and hundreds more are added each year through adjustment to customer tastes and new pigment technologies. Due to the international availability of almost every vehicle brand, practically every colour nuance can be found on cars in every corner of the Earth.

Only through **complex mixing systems** is it possible to supply each of these colour shades

- precisely,
- promptly and
- in any amount,

on an international basis. With **Mipa car refinishing paint systems** any desired shade can be produced according to customer wishes using only a few basic components and **computer-assisted formulas**. The requirements for the success of these mixing systems include exercising the **highest precision** in the production of the basic components as well as in the generation of formulas.

Depending on the area of application and sales region, a variety of Mipa mixing systems can be employed. Due to restrictive solvent laws, the high solid and waterbased technology has become prevalent in Europe. In comparison, more compact systems suffice for the commercial vehicle sector, since the colour selection in this segment is smaller. MIPA even has a separate system for its historical roots of automotive painting – for the agricultural and construction vehicle sector.

# Car Paints

Any desired colour can be produced with **Mipa car refinishing paint systems**.





### Quality Made in Germany

Sandstorm or perpetual frost – around the world automotive paints are relentlessly exposed to all kinds of environmental factors. In order to prevent a vehicle from depreciating due to environmental influences, the paint must resist damage and destruction by these adverse conditions.

This demand on car paints must be met. That is why MIPA SE relies on a **consistent quality policy**, beginning with the selection of the raw materials and culminating in customer satisfaction. MIPA produces all of its car coating products itself, meaning that they can be perfectly coordinated with one another. Because it is not only the topcoat that determines durability and appearance of automotive coating; all products play an important role.

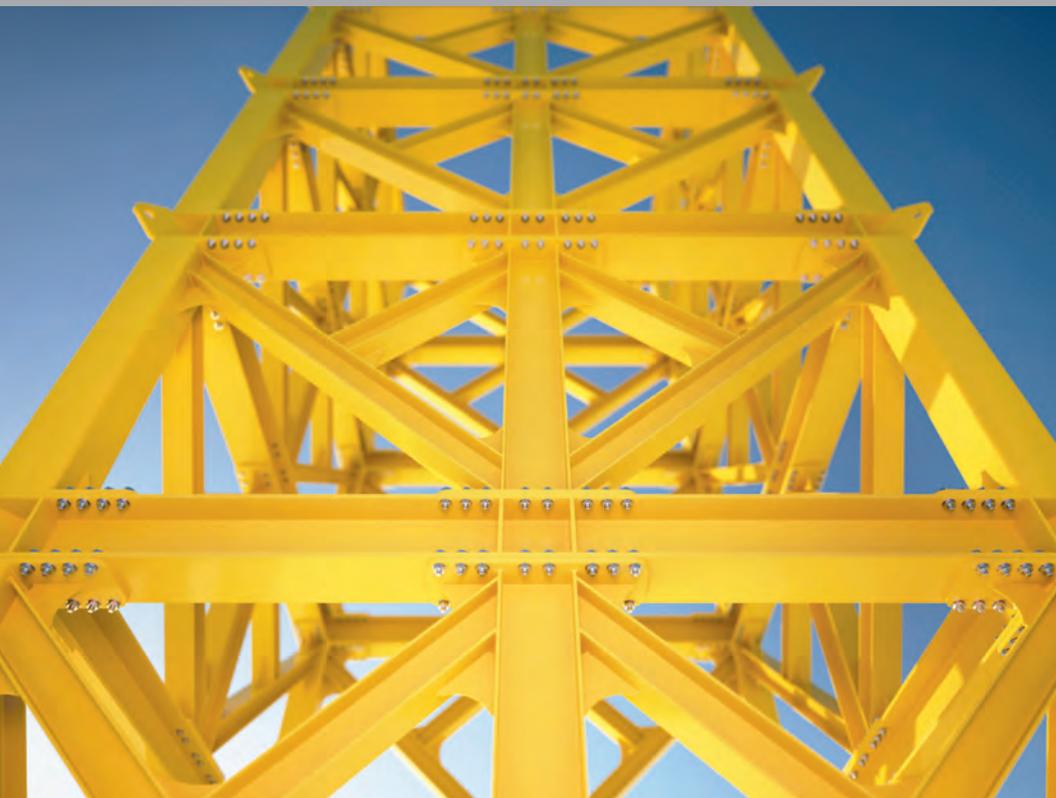
## Unlimited Custom-Made Variety

The industrial paint sector is vast. Depending on classification characteristics such as binder basis of the products, type of surface to be coated, size of the coating plant and object to be coated, as well as many others, industrial paints are categorised in a number of sub-sections.

Mipa industrial paints are primarily developed for a **variety of metal and plastic surfaces**. In this realm MIPA SE offers a wide palette of individual products and services. Depending on company size, technology employed, objects to be coated and the required stabilities, MIPA always finds an optimal overall concept. This is done in the context of **detailed consultation** with the customer.

Based on the individual demands and technical and business requirements of the customer, a detailed profile of paint products can thus be generated. Years of experience with a variety of applications then form the basis for securing an optimal technically feasible coating. Here, existing solutions can be modified or completely new products can even be developed.

# Industrial Paints





The consistent high quality of Mipa industrial paints **meticulously developed internal and external logistics solutions** as well as the broad base of experience of MIPA SE, all make MIPA a partner that covers all your painting needs.

Several domestic and international sales partners can ensure uniform painting of the finished product even for widely ramified companies with several production plants or suppliers.

## Pro Mix® – Tinting Systems

These systems enable **immediate availability in thousands of different colours starting from the smallest of amounts** even for completely newly developed paint products. Especially users who must react very quickly and flexibly to their customer demands can acquire the necessary coating materials on a „just-in-time“ basis.





## Build, Protect, Preserve

Paints and lacquers for use in construction and renovation represent a further segment in Mipa's broad product range. Especially the number of subsurfaces, quality demands and application requirements make a wide variety essential, which is contained in the Mipa Decorative sales area.

The **Pro Mix® Decorative Tinting System** enables a wide variety of colour arrays and nuances for the decoration of rooms and facades, which can be coated in various qualities, depending on intended application.

For a long time now MIPA SE has been fulfilling extensive areas of European solvent laws for the construction and renovation sector. The majority of Mipa construction paints and lacquers have been **consistently low in toxin and solvent levels** for years.

MIPA also pays particular attention to **special niche markets** such as

- floor coating,
- sheet metal facade renovation and
- roof coating.

The extensive experience in other sales and production areas has granted MIPA SE a considerable lead in expertise and thus enables a closer relationship to the customer through intensive consulting.

# Construction Paints





## Rounding Out a Large Assortment

Not only the employed materials themselves but also the tools with which they are applied play a pivotal role in the quality of the coating. That is why, in addition to its own paints and lacquers, MIPA includes **a selection of high-quality accessory products in its range – the „non-paints“**.

These non-paints are developed and produced – some exclusively for MIPA – in various countries around the world. Professional users can achieve the highest degree of quality assurance with these selected, rigorously tested and – due to global purchasing – inexpensive products. There is no more need for time-consuming searches for suppliers.

MIPA SE also assists its customers regarding these accessories, an important aspect with regard to daily work with paint products and also offers comprehensive consulting and assistance at any time.

# Non-Paints



- 1 ABRASIVES
- 2 REPAIR & FINISH
- 3 MASKING SYSTEMS
- 4 PROFESSIONAL TOOLS
- 5 CARE & CLEAN
- 6 WORK WEAR





## MIPA SE as a Global Player

Today, Mipa products are sold and processed in **more than 85 countries** around the world. With own sales sites, regional expert advisors and intensive cooperation with national and regional sales partners, MIPA assures close contact to the user as well as the professional and optimal application of products.

**Export has always been an important element** of the company and is consistently strengthened through persistent expansion of the intercultural and logistics expertise. Land, sea and air transport, customs borders, import regulations or varying consumer protection laws are not the exception at MIPA but rather part of the daily work.

Yet the **global direction** of MIPA SE is not a one-way street. The experience of all customers on a worldwide basis as well as the adjustment of products to meet the most varied of climatic and technical demands, produce technically mature, safe and high-quality goods. The intensive dialogue with various partners at their locations is thus a significant part of the development process.

# Worldwide

Today **decentralised manufacturing sites** ensure even faster availability of products as well as the opportunity to modify them to meet respective national requirements.





## Quality that Counts

Especially in a world characterised by the division of labour, the high quality of all components of a product plays an increasingly important role.

Thanks to international delivery networks, MIPA offers multinational customers the opportunity to obtain homogenous products on a worldwide basis with competent sales partners.

As an international supplier of coating systems, MIPA SE thus does its part in securing the ultimate quality of numerous products around the globe.



**Overseas Branches:**

Great Britain:  
MIPA Paints Ltd., Havant/Portsmouth

Netherlands:  
MIPA Nederland B.V., Deventer

Switzerland:  
MIPA AG, Lacke und Farben, Berneck

Slovakia:  
MIPA Autolack s.r.o., Poprad

Hungary:  
MIPA Color Kft., Szekesfehervar  
MIPA Coatings Kft., Oroszlány  
MIPA Hungaria Kft., Szekesfehervar

Morocco:  
MIPA AG Maroc SARL, MA-Casablanca

China:  
MIPA ShenZhen Coating Co., Ltd.,  
Shenzhen

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